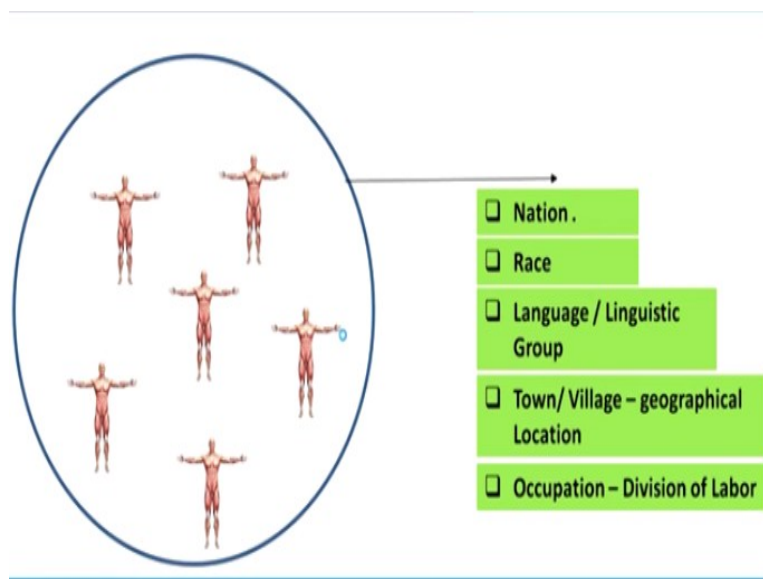




But still I do not want to live there because why; because we are social animals, we cannot live in isolation so, if instead of that, I send dogs or maybe cow, lion, can we call it kind of they are my companions, I can stay with them, am I social now; basically, no.

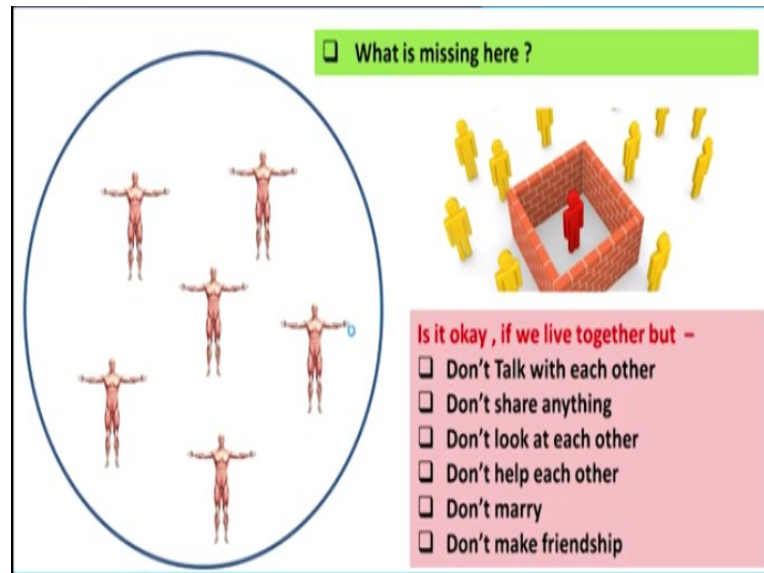
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I need fellow members who look like me, who can talk to me and with whom I can interact with so, this other fellow, not only dogs, cats, lions but I want the human being right, so it could be that someone is from my own country, it depends on someone's nations, race or maybe same linguistic group or maybe some coming from the same town and village, geographical locations or same occupations.

So, we all comprise, want to live together, sometimes based on nation, race, linguistic groups, town, occupations, we want to live together and that's how we form, create society and community okay.

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Now, if I want to live there, okay and what is missing here like 3, 4, 5 people coming from same nations or same linguistic group or maybe same hometown, they are living together, what is missing there in this diagram, what is not there; that a society needs a human being are missing, human beings are missing. So, what I should look into? If I want to say okay, we can live like this, really we agree? No, I will not agree, why?

I will again feel isolated, if I say no, you cannot talk to each other, you cannot share anything with each other, you cannot look at each other, you cannot help each other, you cannot marry, you cannot develop friendship; make friendship so, in that condition; in that conditions you cannot really make yourself social so, what is missing is that simply being a social animal, I want interactions with each other.

So that is also true for any individuals, any social animals, human beings, we always seek interactions with each other and that's how we form society so, interaction is so very important to form necessary to form a society, okay.

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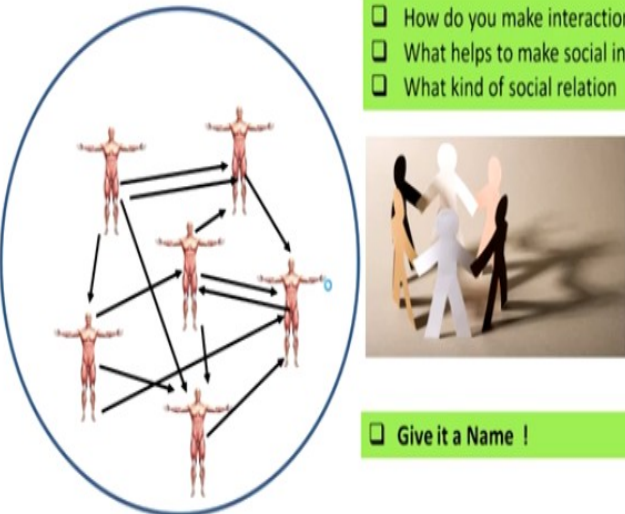


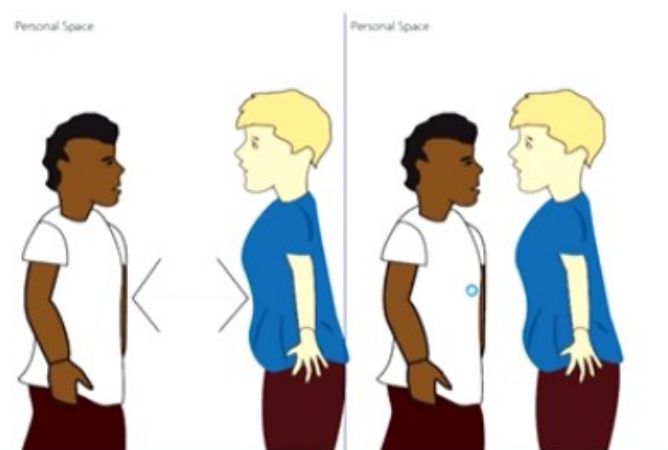
Diagram illustrating social interaction network (left) and a photograph of people interacting (right).

- How do you make interaction?
- What helps to make social interactions?
- What kind of social relation
- Give it a Name !

So, but then now question is that how do you make interactions, I have different identity and roles, sometimes I am a father, sometimes I am a son, sometimes I am a friend, sometimes I am a teacher so, the way I talk to my students, I talked to my friends, these 2 interactions are different so, how to control like suppose, if at the middle of the night, I call you and say hey, hello how are you, well this is not socially accepted, nobody would bother that one, okay.

So, how do you make interactions, what helps to make social interactions and what kind of social interactions I should do; you will define that one.

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And so suppose, if I am very close to someone when I am talking to him, is it okay or should I maintain some distance.

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Or maybe in the train, there is elder person standing besides me, I am not offering her seat, is it okay?

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If somebody is saying to me, hi or hello generally, we say hello are hi, if I say okay I don't know the meaning of hi or anything well, we are not social right, so our interaction is not going on well.

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So, people are interacting but they are not effectively interacting, there is something missing, people want to smoke, they are smoking but they are bothering others, is it okay? If someone is telling me thank you, other people are saying that okay you were welcome.

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We want to maintain social relationship



Now, we want to maintain that social relationship, somebody is saying Namaste, I am saying Namaste, okay, handshake; we are returning with handshake.

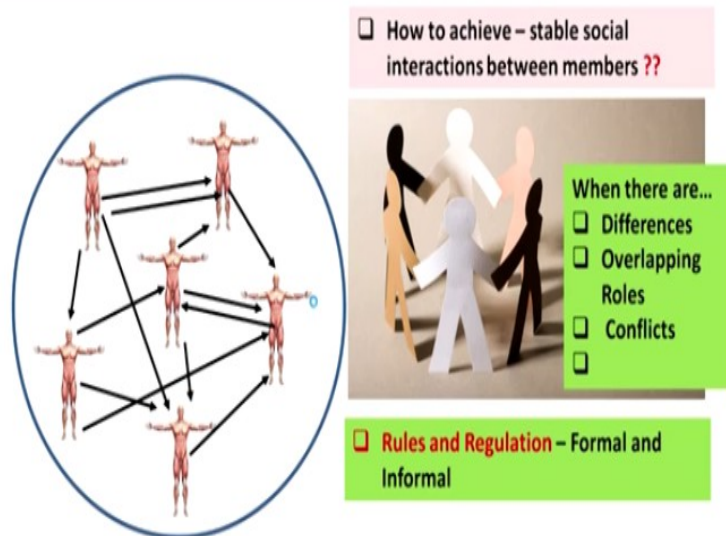
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☐ When it is more difficult to maintain social relationship ?

☐ Why society can not always maintain social relationship ?

And when it is more difficult to maintain social relationship okay, why society cannot always maintain social relationship?

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So, then how to achieve that one, that how we can maintain that social order, these social interactions okay, that is very important. Now, why we cannot do it because we have different mind, different perspective, overlapping roles and conflicts we have, we possess okay and so, we put rules and regulations upon interactions between individuals or between groups, formal and informal rules and regulations.

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Rules and Regulation



Like sometimes, some rules are very formal like it's written that please do it at your home, you cannot do it, it is completely, explicitly and very fun written and some are sometimes that a very formal that you cannot smoke here, you cannot eat here but people are on a queue where nobody told them to do that but they are doing it, it's very informal manner, it is a kind of showing the manners to others; respect to others.

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☐ Culture ??

As the ways of

- ☐ Doing
- ☐ Being
- ☐ Explaining

Then, this is a culture that tells you what to do and what not to do, doing, being, explaining like for example in the left hand side, you can see that this is a market in Paris, okay and this is another market in US, they are doing the same thing, they all came in a market.

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But they have a different way of marketing style, doing shopping; this is considered to be an marriage and institutions but it is completely different in 2 different culture like, in case of United States people tend to view marriage as a choice between two people based on mutual feeling of love but in case of Hindu marriage, maybe in not in every cases but in a lot of cases is arranged through an intricate process of interviews and negotiations between two parties, two families, right.

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Here, the two partners have very limited choice to make decisions by their own or when we are talking about family, you can look in the left-hand side an Indonesian Muslim family, in the right-hand side, a Christian nuclear family in Europe so, they are very different but they are both considered as family, okay.

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Or maybe cow on the road, Indians won't be surprised seeing cow on the road but a foreign people particularly, Western people very surprised seeing cow on the road.

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Culture is Lens



Well, this is very important and this is very interesting that this lady thinks that other lady wearing a burka is everything covered but her eyes are what a cruel male-dominated society okay she thinks that it's a very male-dominated society because everything is covered only eyes are open, on the other hand, that other lady with burka is saying that nothing covered but her eyes are open so, what a male-dominated society.

So, both of them is perceiving that they are coming from a male-dominated society because based on their dress pattern, okay so, culture is a kind of lens through which you look into the society how it is okay.

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Elements / Components of Culture

- ✓ Symbols
- ✓ Language
- ✓ Values and Beliefs
- ✓ Norms

So, what are elements of culture; we have symbols, language, values, beliefs and norms.

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Symbols

Humans, consciously and subconsciously, are always striving to make sense of their surrounding world.

Symbols

- ☐ Signs
- ☐ Gestures
- ☐ Objects
- ☐ Words

- ❖ Something to which people attach meaning and that they then use to communicate with one another” (Henslin 2007a:39)
- ❖ Anything that stands for (or shared meaning attached to it) something else

Symbol is the most critical important part of culture because it is a human being who can only interact through using symbols, no other animals can do it, we can use symbols like sign or gesture, objects and words; we can use variety kind of symbols to reciprocate informations, okay. If you see this one, you can understand that this is where you can get drinking water also, we can show various fingers too to tell the meaning to others, communicate with others.

Also, it could be written as a word to communicate with others okay so, we have different kind of symbols that human views as a part of culture.